

12/3 Unity March
Phone conference
November 23, 2011

Internal Outreach

- Contact all working groups
 - There are ~15 working groups
 - Ravi and Katie will make list and reach out to working groups, then delegate specific tasks to us
- Develop a blurb for daily digest
 - Brett can continue writing for it
 - Between now and Monday, daily digest should include the information for Monday's meeting
 - Add the event's URL
- Announcements at General Assemblies
 - There are 4 GA's until 12/3
 - Saturday: Brett
 - Sunday: Daniel
 - Tuesday: Liz
 - Thursday: Ravi
- Email blasts = daily digest
- On foot spreading the word at camp (tent to tent)
 - Food tent might be a good point of information
 - Info tent
 - Flyers should be left there, but there should definitely be people handing them out so the flyers aren't abandoned there
 - Brett will make a poster/sign to attract more attention for Saturday
 - Announcements at GA should get people on site involved
 - Civil disobedience will be creating an affinity group
 - Great opportunity to get them involved
 - Should let them know about Monday's meeting

External Outreach

- Google docs
 - Two: pre-rally and rally
 - Rally doc is mostly our responsibility as organizers
 - We need to identify how the pre-rally could be accessible
 - Include URL, which includes links to Google docs, on Occupy site/calendar, Boston Occupier, and Wiki page
 - Make sure we include input
 - Encourage people to email street@occupyboston.org
- Cold calling organizations
 - Personal outreach
 - Dan emailed a list of groups sympathetic to the movement
 - Tracking

- Alter the document of groups itself
 - Add some space for notes in case of maybe' or if a face-to-face meeting needs to be arranged
- Brett sent out a script we should use
- Friday is an ideal day for calls
 - Keep in mind offices maybe be closed
 - Don't leave voicemails, just call back on Monday
- Press release
 - Dan will take care of it, no later than Wednesday
 - Talk to media tent; they can send out a mass email to various media sources
- Spread the word on the internet
 - Need more content/web presence
 - Send out email and website as much as possible
 - At GA's say something like "if you're interested, talk to me after" so people without internet access can get involved
- Canvassing teams
 - Brett will make a Google doc with shifts for flyer distribution
 - We need to distribute about 15,000 flyers before event
 - Each shift will entail distributing about 500

Additional agenda items

- Music
 - Might get noise violation at Copley; performance permits are usually required
 - *Stay acoustic*
 - Kelly has a backlog of bands that would be interested to play
 - Will coordinate with Brandon

Next meeting

- Monday, 12/28 at 5PM
- SCIU 26 West St, Downtown Crossing
- Reach out to personal networks
- Dan and Brett will work on a proposed agenda by Sunday night